

"Recommendations by Individuals" in TOWARD A LESS HARMFUL CIGARETTE, A Workshop Held at the World Conference on Smoking and Health, September 11-13, 1967. National Cancer Institute Monograph 28, June 1968.

Because the specific tobacco "tar" components that cause cancer in man are not known, and in view of the information presented at this workshop, we recommend that the following steps be taken to help in the establishment of less dangerous cigarettes.

1) Cigarettes should be labeled as hazardous to health, and their "tar" and nicotine content should be listed on the package.

2) Minimum standards of effectiveness for cigarette filters should be set.

3) A maximum permissible "tar" yield of 15 mg per cigarette should be established until the safety of cigarettes with greater "tar" yield can be proved.

4) A minimum butt length (30 mm) should be designed into cigarettes.

5) Minimum quality standards for all components of the cigarette (tobacco, additives, flavorings, etc.) should be established so that the final product is free from contamination by such materials as pesticides (as is the present practice for foodstuffs).

6) Manufacturers should be encouraged to redesign cigarettes so that smokers would be less likely to inhale (e.g., like cigar smoke).

These proposed steps are not the final answer to the problems of smoking and health which face us today. They will have to be modified as our knowledge of cigarette smoke and its relationship to consumer health is increased. But prudence dictates that we take such steps at the present time so that this serious public health problem may be controlled.

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